Just Between Friends
PRICING GUIDE 2017 • Suggestions for Pricing



We are so excited you are participating with us! The following guide is to help you figure out how best to price your items.

• Please note that we are unable to accept torn, worn, broken, stained, or non-working items. We are an UPSCALE-resale event!
• Generally, items should be priced around 1/2 to 1/3 of original retail price. We will accept new and gently used items!

Keep in mind this is only a reference to help—not an absolute "must" on pricing. It's really up to you!

CHILDREN/INFANT

Keep in mind when pricing boys items that they are slightly less than girls clothing.)

	Basic/Discount	Chain/Brand	Premium	Designer
Bottoms				
Dress Slacks	$4-6	$6-10	$8-12	$12+
Jeans	$4-6	$6-9	$8-12	$12+
Capri's	$2-3	$2-5	$4-8	$9+
Overalls/Skirt-Alls	$3-5	$5-7	$8-10	$10+
Skirts/Skorts	$3-5	$5-7	$8-10	$10+
Shorts	$2-3	$3-5	$5-8	$9+
Knit Pants	$2-4	$3-6	$6-10	$10+
Sweatpants/Work-out Pants	$2-4	$4-6	$6-8	$8+
Leggings	$2-3	$3-4	$4-6	$6+
Dresses				
Dresses	$4-6	$6-8	$8-15	$15+
Jumpers	$4-6	$5-8	$6-12	$12+
Slips	$2	$3	$4-6	$8
Sundresses	$2-5	$5-8	$6-10	$10+
Holiday Dresses & Gowns	$6-10	$8-15	$15-20	$20+
Tops				
Logo Sweatshirts	$3.00	$4.00	$6	
Logo T-shirts	$1.00	$2.00	$4-6	$8+
Sweaters/Cardigans	$3-5	$4-8	$6-12	$12+
Sweatshirts	$2-4	$4-6	$6-8	$8+
Polo/Rugby	$2-4	$3-6	$5-8	$9+
Turtlenecks	$2-3	$3-4	$4-6	$6+
Dress Shirts	$2-4	$4-6	$6-8	$8+
Outerwear				
Dress Coat	$8-12	$10-14	$12-25	$15+
Winter Coat	$5-8	$7-10	$10-20	$20+
Athletic	$4-6	$6-8	$8-10	$12+
Windbreaker	$4-6	$6-8	$8-10	$12+
Winter Jacket	$4-7	$6-12	$9-15	$15
Snow pants	$4	$6	$8	$10+
Snowsuits	$6-10	$8-15	$14-25	$25+
Polar Fleece	$3-5	$4-8	$8-15	$15+

Just Between Friends
PRICING GUIDE 2017 • Suggestions for Pricing

Outerwear				
Raincoats (lined add $3)	$3-5	$4-7	$6-14	$15+
Denim Jackets	$3-6	$5-8	$7-14	$15+
Vests (outwear)	$3-5	$4-6	$6-10	$10+

Pajama's				
Sleepers (great in lot)	$2-4	$4-6	$5-8	$8+
2 or 3 Piece PJ Sets	$2-4	$4-6	$5-8	$8+
Nightgowns	$2-3	$3-4	$4-6	$6+
Bathrobes	$4-5	$5-7	$7-10	$10+
Slippers	$1-3	$2-4	$4-6	$6+

Misc. Infant Clothing				
Baby Gowns/Layettes	$2-3	$4-5	$5-6	$6+
Bibs (in groups of 3)	$1-3	$2-4	$3-5	$4+
Onsies - Short Sleeve (lot)	$1.50-2.50	$3-4	$5-6	$6-8
Onsies - Long Sleeve (lot)	$2-3	$3-4	$5-6	$6-8
Onsies - Turtlenecks	$2-3	$3-4	$5-6	$6-8
Rompers (long)	$2-3	$4-6	$5-10	$10+
Rompers (short)	$1-2	$3-5	$5-10	$10+
Buntings (Winter Outerwear)	$3-5	$4-6	$6-10	$10+

Diapers - *Diapers are great items to sell in lots.*				
Disposable	$.50/diaper	$1.00/diaper		
Swimmer Diapers	$.50/diaper	$1.00/diaper		
Diapers - Fitted (reusable)	$2-3	$4-6	$6-10	$10+
Diapers - Cloth	$2.00	$3.00		
Diapers - Wool	$2.00	$3	$4-6	$8+
Diapers - Plastic Covers	$0.50	$1-2	$2-4	$3-5

Accessories - *Most accessories are great items to do in lots!*				
Belts	$1-3	$2-4	$4-6	$6+
Gloves/Mittens	$1.00	$1.50-$2.00	$2-3	$4+
Hats/Caps	$1.00	$2	$2-5	$5+
Scarves	$1.00	$1.50-2	$2-3	$4+
Hair Accessories (in lots)	$1.00	$2-4	$3-6	$5+
Hair Bow	$1.00	$2.00	$3-5	$5+
Purse	$1.00	$2.00	$3-5	$5+
Backpack	$3-5	$4-6	$5-10	$8+
Lunchbox	$1	$2-3	$3-5	$5+
Socks - in groups of 3	$1-3	$2-4	$3-5	$5+
Tights *(great in lots)*	$1-2	$2-4	$3-5	$5+
Training Pants/Panties *(lot)*	$1	$2-3	$3-5	$5+
Undershirts	$1	$2	$3	$4

Costumes				
Complete Costumes w/acc.	$4-6	$5-8	$8-15	$15+
Costume Only	$2-3	$3-6	$5-10	$10+
Accessories *(lot)*	$1	$2-3	$4-6	$6+

Swimwear				
Swim Suits	$1-3	$3-5	$4-8	$8+
Swim Trunks	$1-3	$3-5	$4-8	$8+
Swim Suit Cover-ups	$2-3	$4-6	$6-10	$10+
Sunglasses	$1	$2	$3	$4+
Water shoes	$1-3	$3-5	$5-8	$8+

MATERNITY				
Maternity Bottoms				
Capri	$4-6	$6-9	$9-15	$15+
Khaki	$5-8	$8-12	$12-15	$15+
Skirts	$4-6	$6-9	$9-15	$15+
Shorts	$3-5	$5-8	$8-12	$12+
Leggings	$3-5	$4-8	$8-12	$12+
Jeans	$6-8	$8-12	$12-18	$18+
Knit	$4-6	$6-9	$9-12	$12+
Overalls	$5-8	$8-12	$12-15	$15+

Just Between Friends
PRICING GUIDE 2017 • Suggestions for Pricing

Maternity Tops				
Long Sleeve - Knit	$3-5	$5-7	$7-10	$10+
Long Sleeve - Dress	$4-6	$6-8	$8-12	$12+
Short Sleeve - Knit	$3-5	$5-7	$6-10	$10+
Short Sleeve - Dress	$4-6	$6-8	$8-12	$12+
Sweaters/Cardigans	$5-7	$7-10	$10-15	$15+
Tank Tops	$3-4	$4-6	$6-8	$8+
T-Shirts	$3-5	$5-7	$6-9	$9+
Sweatshirt	$4-6	$6-8	$8-12	$12+

Maternity Dresses				
Short Sleeve (& sundresses)	$5-10	$10-15	$15-20	$20+
Jumper	$5-8	$8-14	$14-18	$18+
Long Sleeve	$6-12	$12-16	$16-25	$25+

Maternity Suits				
Pant Suit	$10-14	$14-18	$18-25	$25+
Skirt Suit	$10-14	$14-18	$18-25	$25+
Track Suit	$6-12	$12-15	$15-20	$20+

Maternity Outerwear				
Winter Jacket	$12-$15	$15-20	$20-40	$40+
Athletic/Hoodie	$6-12	$12-16	$16-25	$25
Vest	$5-8	$8-11	$10-15	$15+
Denim Jacket	$6-10	$10-20	$15-25	$25+

Maternity Sleepwear				
2 Piece PJ Set	$5-8	$8-10	$10-14	$14+
Nightgown	$4-5	$5-7	$7-10	$10+
Robe	$5-7	$6-8	$8-15	$15+

Misc Maternity				
Swimwear	$6-8	$8-10	$10-15	$15+
Nursing/Maternity Bra	$3-5	$4-6	$5-8	$8+
Belly Belts	$4-6	$6-8	$8-10	$10+

Children's Shoes				
Dress Shoes	$3-5	$5-9	$8-12	$12+
Tennis Shoes (NEW COND.)	$3-4	$4-5	$5-10	$10+
Boots - Snow	$3-4	$4-6	$6-10	$10+
Boots - Hiking	$4-5	$5-7	$8-12	$12+
Boots - Dress	$4-6	$6-10	$10-15	$15+
Sandals	$2-4	$4-6	$6-10	$10+
Oxfords/Clogs/Loafers	$3-5	$5-8	$8-12	$12+
Jellies/Crocs/Flip Flops	$1	$2-3	$3-5	$5+
Baby/Infant Shoes	$1-2	$2-4	$4-6	$6+

BABY/NEWBORN GEAR & EQUIPMENT		Basic	Premium
Bathing Essentials			
Bath Tub		$2-5	$4-8
Bath Sponge (lots)		$1	$2
Bath Tub Faucet Cover		$1-2	$2-3
Bath Tub Thermometer		$1-3	$2-4
Bath Tub Shower Attachment		$2-4	$3-5
Hooded Towel(s)		$2-3	$4+
Washclothe(s) - (3 or more)		$1	$2+
Kid's Step Stool		$2-4	$4+
Tub Organizer		$2-3	$4-5

Diapering/Toilet Training			
Bedwetting Alarm		$3-5	$4-6
Changing Pad Cover		$1-3	$3-5
Changing Pad		$2-4	$4-6
Changing Table Caddy		$1-2	$2-4
Diaper Depot		$4-6	$7-10
Diaper Genie		$5-8	$8-10
Diaper Genie Refill (NEW)		$1	$2
Diaper Pail		$2-4	$5-8
Diaper Wipe Warmer		$5-9	$10-12

Just Between Friends
PRICING GUIDE 2017 ● Suggestions for Pricing

Diapering/Toilet Training (continued)			
Diaper Wipe Caddy		$1-2	$2-4
Diaper Stacker		$3-4	$5-8
Potty Chair		$4-8	$7-10
Potty Lock		$1-2	
Potty Seat		$2-3	$3-4
Soft Diaper Wipe Warmer		$3-5	

Feeding/Nursing Essentails (many of these can be done in lots!)			
Bottles -lot		$1-3	$2-5
Plastic Bottle Liners (NEW)		$1-2	$2-4
Single Breast Pump		$10-20	$15-35+
Double Breast Pump		$20-45	$50-150+
Breast Milk Storage Bags (NEW)		$1-2	$2-4
Nursing Pillow/Boppy		$3-5	$5-10
Feeding Utensils - lot		$1-2	$2-4
Sippy Cups - lot		$1-2	$2-5
Kids Plates - lot		$1-3	$3-5
Kids Dish Sets		$2-3	$4-6
Placemats - lot		$1	$2+
Nursing Cover		$4-10	$10+

Baby Essentials/Safety Needs *(some items would be best in lots)*			
All Purpose Locks		$1-2	
Appliance Latches		$1	
Baby Monitors		$5-12	$12-20+
Baby Sooth Vibrator		$4-6	$6-8
Baby View Mirror (for Car)		$1-3	$3-5
Bed Rail		$4-6	$5-12
Car Seat Organizer		$1-3	$3-5
Car Sunshade		$4-6	$6+
Corner Cushions		$1-2	
Crib Mobile		$5-10	$10+
Crib CD/Tape Players		$5-10	$10+
Diaper Bag		$3-15	$15+
Door Knob Covers		$1-3	
Door Stops		$1-2	
Drawer/Cabinet Latches		$1-3	
Electronic Thermometer		$5-8	$8-12
Table Edge Bumper		$3-5	
Fireplace Bumper Guard		$3-5	
Furniture Wall Straps		$1-3	
Humidifier		$8-12	$12+
Humidifier Filter (NEW)		$2	
Light Switch Cover		$1-2	$3-6
Spoons/Syringes/etc/Aspirator		$1-3	
Grooming - Nail Clipper/Brush & Comb		$1-3	
Night Light		$1-3	$3-6
Outlet Covers		$1-3	
Outlet Safety Switch Plates		$2-3	
Oven Locks		$2	
Pacifier (NEW)		$2	
Pacifier Keeper		$1-3	
Safety Gate - Plastic/Metal		$10-20	
Safety Gate - Stairwell		$15+	
Safety Gate - Wooden		$3-10	
Safety Starter Kits		$1-2	
Seat Belt Adjustor		$3	
Shopping Cart Handle Cover		$1-2	
Shopping Cart Seat Pad & Harness		$3-8	$6+
Small Objects Tester		$1	
Stove Guard		$5-6	
Toddler Harness/Leash		$1-4	$5+
TV/VCR Guard		$2-3	
Vaporizer		$3-6	
Window Cord Wind-ups		$1	

Just Between Friends
PRICING GUIDE 2017 ● Suggestions for Pricing

Bedding/Blankets			
Car seat Cover		$5-10	$10+
Comforter - Twin/Full/Queen (NOT SET)		$5-15	$15+
Co-Sleeper Sheet(s)			$2-5
Crib Bumper		$4-6	$6+
Crib Set (3-5 pc)		$15-20	$20+
Crib Set (5-7 pc)		$20-30	$30+
Crib Skirt		$4-6	$6+
Fitted Bassinet Sheet(s)		$2-3	
Fitted Crib Sheet(s)		$2-3	
Head Protector		$2-5	$5+
Infant Positional Pillows		$2-5	$5+
Kid's Comforter Sets - Twin/Full		$10-25	$25+
Kid's Napping All-in-One Bag		$3-5	$4-6
Kid's Sleeping Bag		$4-8	$5-12
Napmat		$2-3	
Pillows (all kinds)		$2-6	
Pack 'N Play Sheet(s)		$2-5	
Receiving Blanket/Baby Blanket		$2-6	$6+
Toddler Bedding Set (3-4 pc)		$5-10	$8-15

Equipment Accessories			
Play Yard/Crib Netting		$1-3	
Snack Tray for Car		$3-5	$5-8
Stroller Netting/Cover		$2-4	$4+
Stroller Weather Shield		$4-6	$6+
Stroller Accessory Car		$3	$4+
Stroller Cup Holder		$2-3	$3-5

Baby Equipment			
Baby Bjorn/Snuggli/Sling		$5-10	$8-20
Baby Swing - Battery/Plug In		$15-50	$50+
Baby Swing - Wind up		$10-15	$15-25
Bassinet		$10-25	$25-40
Booster Seat/High Chair Seat		$3-8	$8+
Bouncy Seat		$5-10	$10-20
Bumbos		$10-15	$18-25
Bumbos w/Accessories			$20-30
Co-Sleeper			$50-150
Exersaucer		$15-50	
Gyms/Playmats		$5-10	$10-20
High Chair		$10-25	$25+
Infant Car Seat w/Base		$5-10	$10-15
Jogging Stroller/Double		$40-60	$60-110+
Jogging Stroller/Single		$25-45	$50-75
Jumparoo		$6-15	$15-25+
Pack 'N Play/Playpen		$10-45	$50-100
Stroller/Double (Sit or Stand)		$30-50	$50-125
Stroller/Full Size Single		$12-45	$45-100
Stroller/Travel System (includes base/carseat)		$60-80	$80+
Stroller/Umbrella		$3-10	$10+
Take Along Swing		$8-15	$15-25

Furniture			
Crib		$50-100	$100-250
Changing Table		$25-75	$75-150
Dresser		$50-100	$100-250
Glider w/Ottoman		$25-50	$50-100
Glider (no Ottoman)		$15-40	$40-80
Book Shelves		$10-40	$20-60
Hamper		$3-6	$6+

Books - great in lots			
Board Book(s)		$1-4	
Cloth Book(s)		$2-4	
Hardcover Book(s)		$1-5	
Soft Cover Book(s)		$1-3	
Chapter Book(s)		$1-3	
Set of Book(s) - Series		$3-6	

Just Between Friends
PRICING GUIDE 2017 • Suggestions for Pricing

Books (continued)			
Parenting/Maternity Book(s)		$3-6	
Home Schooling Curriculum/Educational		$3++	
Books with Sound		$2-5	
Book/CD Sets		$3-6	

Movies/Music (Rated G-PG13 ONLY)			
DVD's		$4-8+	
DVD Sets (3 or more)		$6-12+	
CD's		$2-6	
Computer Games		$2-8	

Puzzles			
Wooden Puzzle		$2-8	
Floor Puzzle		$2.50-6	
Jigsaw Puzzle - small		$.50 - $3.00	
Foam Puzzle		$2-3	

Toys			
Dolls		$2-6	$6++
Doll Accessories (in a bag)		$2-4	$5++
Stuffed Animal		$1-5	$5-10
Kitchen Dishes/Food		$1-4	$4-6
Barbie		$2-4	$5+
Doll Clothes		$1-3	$4+
Barbie Clothes		$1-3	
Barbie House		$5-15	
Doll House Sets		$5-20	$20+
Cash Register		$4-10	
Cars		$1-15	
Trucks		$3-20	
Action Figures		$2-7	
Legos		$5-40	
Lincoln Logs		$10-20	
Play Mobiles		$15-20	
Stuffed Animal - Electronic		$5-15	
Blocks		$2-10	

Toddler Toys			
Piano		$3-6	
Shape Sorter		$3-5	
Little People Set		$6-30	
Play Phone		$2-5	
Pull Toys		$3-6	

Games (**Please make sure all pieces are with games & are working!!!!)			
Memory Games (retail range $4-6)		$2	
Youth Games (retail range $7-10)		$3-5	
Motorized Games ($16-20)		$6-10	
Adult Games (G-PG13 ONLY) ($21-28)		$8-15	
Card Games		$1-2	

Large Toys			
Tricycle		$10-20	
Bicycle		$15+	
Basket Ball/T-Ball Sets		$10-20	
Activity Table (ie Thomas the Train)		$20-50+	
Electronic Robot		$10-30	
Electronic Ride on Toys (Batteries must be with toy & working)		$15-100+	
Cozy Coupe		$5-20	
Toy Box		$5-40	
Play Kitchen		$10-100	
Desk		$10-50	
Wagon		$10-40	
Picnic Table		$5-20	
Slide		$10-20	
Playhouse		$50-120+	
Swing Set		$45-150++	
Sandbox		$12-18	

Just Between Friends
PRICING GUIDE 2017 • Suggestions for Pricing

Large Toys (continued)			
Furniture (table/Chairs, etc - plastic or wood)		$5-30++	
Anyway Chair/Soft Furniture		$5-35+	
Bike Carrier		$5-15	
Bike Trailer		$30-100	

Sporting Goods			
Skate Board/Roller Skates		$10-35	
Helmet/Padding		$4-15	
Balls		$1-5	
Sporting Equipment		$4-20+	

Electronics - MUST BE IN WORKING ORDER & WITH BATTERIES! NO EXECPTIONS!			
Toddler/Child TV Systems		$10-30	
Toddler/Child Readers		$5-25	
Wii		$100-180	
X-Box		$100-200	
Play Station		$150-200	
PSP		$60-80	
Individual Games (EC-T ONLY!!!!)		$5-15	
Karaoke System		$10-25	

Examples of Brand Catagories

When pricing, please keep in mind that this is only a guideline. Age, quality and price paid for item needs to be considered!
Please keep in mind that this is only a reference when tagging your items!!

Discount/Basic	Chain/Brand Name	Department Store	Premium Store Brands	Designer
Athletics Works	Abercrombie	Abercrombie Kids	American Girl	American Girl
Baby Martha	Aeropostle	Angelini	Bombay Kids	Armani
Blues Clues	Brothers	Baby Beluga	Company Kids	Baby Lulu
Cherokee	BT Kids	Baby Nay	Crate & Barrel	Baby Nay
Circo	Buster Brown	Baby/Cradle	Land of Nod	Baby Phat
Faded Glory	Carter's	Babystyle	Lands End Kids	Babymini
George	Children's Place	Benetton	Matilda Jane	Babywalk
Healthtex	Classic Pooh	Classroom	Oriental Exchange	Burberry
Kids Connection	Disney	Columbia	Pottery Barn	Cach Cach
Koala Kids	Espirit	Dior	Ralph Lauren	Cakewalk
Kohl's Union Baby	Gap Outlet	Eddie Bauer		Chocolate Soup
Lee	H&M	Elderwear	**Desirable Shoe Brands**	Coccoli
Lullaby Club	JC Penney	French Toast	Jack & Lily	Crew Kids
Rt 66	Justice	Gap	Jumping Jacks	Dimples
Sonoma	LEI	Good Lad	Sketchers	DKNY
Tykes from Carters	Levi	Guess	Sperry	Flap Happy
	Lisa Frank	Gymboree	Toms	Flapdoodles
	Little Me	Lands End	Uggs	Fresh Produce
	Nike	Limited/Too		Gucci
	Old Navy	Liz Claiborne		Hanna Andersson
	Oshkosh B'Gosh	LL Bean		Hanna Banana
	Reebok	Macy's		Hartstrings
	Sears	Nautica		Jacadi
	Sprocket	Nordstrom		Janie & Jack
	Timberland	REI		Juicy Couture
	Under Armor	Robeez		Kate Mack
	Wee Ones	Rothschild		KC Parker
	Weeboks	Stride Rite		Kelly's Kids
		Talbots Kids		Laura Ashley
		Tommy Hilfiger		Le Top
				LelliKelli
				Mini Boden