



Pricing Guide

Remember: \$3 minimum ask price for hanging clothing items.
Item valued less than \$3 ? Pair it up, then price it!



CLOTHING BRANDS

retail price
less than

\$10

Value

- Cherokee
- Circo
- Faded Glory
- Garanimals

price items at

\$1 - 4

retail price
less than

\$20

Standards

- Carters
- Children's Place
- Nike
- Old Navy

price items at

\$3 - 6

retail price
MORE THAN

\$20+

Boutique

- Crewcuts
- Hanna Andersson
- Matilda Jane
- Mud Pie

price items at

25-35%
of retail price

Charge a little MORE for:
new with tags
hot selling
like-new
large toys

Charge a little LESS for:
infant clothing
play clothes
good condition
maternity



OTHER ITEMS

- Toys
- Books
- Baby Gear
- Equipment

price items at

30%
of retail price

Want to make EVEN MORE?

- Sell only your best!
- Opt in to 1/2 price sale
- Help out at the sale