



The Nation's Leading Children's and Maternity Consignment Sales Event!™

**jbfsale.com**

## **Sale Incentives – Earn Even More Money!!**

Consignors earn 60% (between 70-75% if they volunteer) on their sold items depending on the level of participation in the sale AND get to shop early. We offer 2 way's to earn even MORE money!

### **CONSIGNOR REFERRAL**

Earn CA\$H by referring your friends to JBF North Indy!

**How It Works:** For every NEW consignor you refer, you will receive 5% of their sold profits PLUS we will waive your consignor fee (a \$10 value in 2017 to celebrate our 10 years of bargains!) the first time they sell their items at a JBF North Indy Sale! If your referred consignor continues to participate in any future JBF North Indy sales, you receive 2.5% of their sold profits.

### **What Do I Need To Do:**

1. Help them get registered to consign. Make sure they put your name in the "referred by" when they register.
2. Let them know that our Consignor Mentor will be available as an additional resource (besides you) for questions.

**What is considered a NEW consignor:** Any that has not participated as a JBF North Indy consignor in the past 5 years.

**What's the Catch:** Nothing! We want you to make as much money as possible at the events. We realize that you may eventually grow out of selling your own items so why not receive a percentage of other's that you help along the way.

**What's Next:** Help spread the word and get people involved! Have a friend that has great clothes and gear for their kids? Have a neighbor that is trying to sell their kids' stuff at a garage sale, Facebook or Craigslist? Introduce them to JBF and get them involved!

*shop. sell. save. smart!™*



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**MAXIMIZE YOUR PROFIT:**

1. Start tagging now - the more items you tag, the more money you can potentially earn. Check every room, closet, toy box, attic, storage unit and corner of the garage.
2. This is YOUR sale, and what a wonderful event we have to share with your family, friends and strangers in the community! I can't emphasize this enough – the more we TELL, the more we SELL!
3. Share the website with your family and friends, tell them how they too can clear out closet chaos and cash in, have them like the facebook page or "go" to the All Season Facebook event, heck even invite them to register for a free admission ticket to your sale! (They can click on the purple "get tickets" button on the home page of the website) 😊

**VOLUNTEER:**

Consignors who volunteer and complete one 4 hour shift at the sale **earn between 70-75%** on their sold items, **shop EARLY** at our invitation only presale and receive an invitation to **shop EARLY** at Friday's Half-Price Presale from 8:00pm-9:30pm (up to 6 people per pass. Children welcome). In your JBF profile, click on the grey text box "help at the sale". This will allow you to select the "volunteer" check box and the available shifts will appear!

**Want a BIGGER check? Help us by referring shoppers!**

It takes 10 shoppers for each consignor to sell the majority of items at the sale. We can't do this without you and are asking EVERY consignor to help get 10 shoppers to the sale.

All consignors will automatically receive 10 free admission passes in the mail when they register to consign. Simply pass them out to anyone who you think would benefit from shopping the sale and we will pay you \$1 for each referral card turned in!

Additionally, all referral cards collected at the sale will be eligible for one of two \$25 JBF Gift Certificates.

If you have any questions please feel free to [email](#), call or text me at 918-706-7772

See you soon!

Dawn

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