



Just Between Friends Sale | North/North East Metro Sponsorship Tiers



**{Best Friends Forever}
Presenting Sponsorship
Package
\$4000+**

- ✓ Your Company's logo placed on our website Home Page for 6 months
- ✓ Your Company's logo and short bio on our website Sponsor Page with a link to your website for 6 months
- ✓ Your Company's logo on all high, medium & low profile marketing- print ads, web ads, poster design & billboards or radio ads
- ✓ Your Company's Name or Business information included in all low profile marketing events (parades, fairs, etc)
- ✓ Your Company's logo printed on the JBF Team T-shirts
- ✓ Your Company's banner displayed prominently at the Front Entrance of our Event
- ✓ Complementary Booth space with face-to-face exposure to 1000+ moms, dads and kids attending over the 4-day Event
- ✓ Your Company mentioned as Presenting Sponsor in our Press Release to the local media
- ✓ Your Company promoted on social media 20 times total on Facebook/Twitter/Instagram with 3500+ total Likes/Followers
- ✓ Your Company's logo listed as Presenting Sponsor in all E-Newsletters to a subscriber list of 3500+ local moms
- ✓ Your branded materials provided inside our Goody Bags to first 500 shoppers
- ✓ Option to Contribute Raffle Prize



**{Best Friends} Premiere
Company Sponsorship
Package
\$2500+**

- ✓ Your Company's logo and short bio on our website Sponsor Page with a link to your website for 6 months
- ✓ Your Company's banner displayed at our Event
- ✓ Your Company's logo printed on the JBF Team T-shirts
- ✓ Your Company's logo on all Low & Medium profile marketing-event marketing, print ads, web ads and Poster Design
- ✓ Your Company's Name or Business information included in all low profile marketing events (parades, fairs, etc)
- ✓ Complementary Booth space with face-to-face exposure to 1000+ moms, dads and kids attending over the 4-day Event
- ✓ Your Company promoted on social media 10 times total on Facebook/Twitter/Instagram with 3500+ total Likes/Followers
- ✓ Your Company's logo listed as a Sponsor in at least 3 E-Newsletters to a subscriber list of 3500+ local moms
- ✓ Your branded materials provided inside our Goody Bags to first 500 shoppers
- ✓ Your Company Materials at all JBF Marketing Events (Parades, Tradeshow, etc)
- ✓ Option to Contribute Raffle Prize



**{Close Friends} Special Event
Company Sponsorship
Package
\$1000+**

- ✓ Your Company's logo and short bio on our website Sponsor Page with a link to your website for 6 months
- ✓ Your Company's Name or Business information included in all low profile marketing events (parades, fairs, etc)
- ✓ Sponsorship of Sale Special Event (Selections include First Time Parent Presale, First-Responders/Military Presale, Character Meet & Greet and Mother and Child Nursing area – Special Event Sponsorship mentions in all Local Mom Blog Event postings)
- ✓ Your Company promoted on social media 5 times total on Facebook/Twitter /Instagram with 3500+ total Likes/Followers
- ✓ Complementary Booth space with face-to-face exposure to 1000+ moms, dads and kids attending over the 4-day Event
- ✓ Your Company listed as a Sponsor in at least 2 E-Newsletter to a subscriber list of 3500+ local moms
- ✓ Your Provided branded materials inside our Goody Bags to first 500 shoppers
- ✓ Option to Contribute Raffle Prize



**{Casual Friends} Basic Sponsorship
Package
\$500+**

- ✓ Your Company's name listed on our website Sponsor Page with a link to your website for 6 months
- ✓ Your Company's Name or Business information included in all low profile marketing events (parades, fairs, etc)
- ✓ Your Company promoted on social media 2 times total on Facebook/Twitter /Instagram with 3500+ total Likes/Followers
- ✓ Complementary Booth space with face-to-face exposure to 1000+ moms, dads and kids attending over the 4-day Event
- ✓ Your Company listed as a Sponsor in at least 1 E-Newsletter to a subscriber list of 3500+ local moms
- ✓ Your branded materials provided inside our Goody Bags to first 500 shoppers
- ✓ Option to Contribute Raffle Prize

*** {Acquaintances} Barter In Kind Donations**

- ✓ \$50 minimum/Valued donation (food/drinks, postage, office supplies, advertising, raffle prizes, etc.)
- ✓ Your branded materials provided inside our Goody Bags to first 500 shoppers