

You're on your way to cleaner closets and CA\$H in your pocket!

# Gather Step 1

Keep. Sell. Toss. Step 2

**Pricing**Step 3

**Prepping**Step 4

Packing
Step 5



#### Let's do this together!

If you're a first-time Consignor there will be a learning curve. We'll give you everything you need along the way: TOOLS, GUIDANCE & SUPPORT.

#### Ready to get started?

Join our <u>Facebook Group</u> where our family of JBF Consignors will give you lots of encouragement and answer any questions you may have.

**Everything you need to know** about selling at JBF is right here in this **Consignor Guide.** 

**We understand** that a parent's life is unpredictable (and super busy). That's why we've divided your JBF prep into bites-sized steps (perfect for naptime or after the kids are in bed).

#### **Register to Consign**

at Tacoma.jbfsale.com, then turn the page to get started!

SUPPORT:

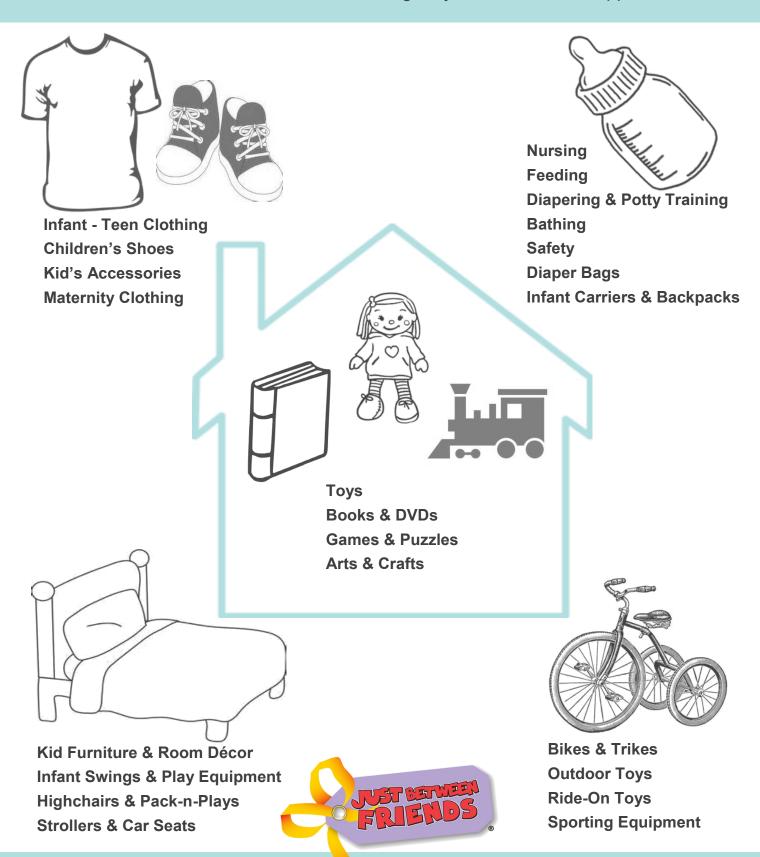
Facebook Group

AllisonStephens@jbfsale.com

## Gather Step 1

Since each child cycles through a new wardrobe every 6 months, it's no surprise that you feel overwhelmed. Now is the time to gather all the stuff your kids no longer wear or use.

**CAUTION**: De-cluttering may cause extreme happiness!



# Keep. Sell. Toss. Step 2

You loved having these items for your kids and we're so glad that you want another family to enjoy them too!

The 4 C's will help you decide what to SELL at JBF.



As you gather everything your kids no longer use, you may find items that you want to keep for future kiddos!

You may also find a few items that you simply aren't ready to let go of yet... and that's okay!



Your items sell best at JBF when they are...



JBF Spring or JBF Fall

## Clean The Newer it Looks, the Better it Sells.

Take time to check clothing carefully (in great lighting) for stains. Clean shoes, toys, equipment, etc.

### Current Season Matters.

Sell warm weather clothing and shoes at our Spring event; cold weather items at our Fall event.

## Complete Happy Shoppers Wanted.

Be sure all the parts & pieces are present before you tag items. JBF shoppers want to open their items when they get home and find everything in working order.

## Compliant Safety First.

Important Safety Guidelines apply to car seats, cribs, infant equipment & toys. But don't worry, we have all the information about <u>Recalls & Safety Standards here</u>.



We all know, there's such a thing as "too well-loved." These items have obvious wear & tear, are missing pieces, stained, damaged, or don't work anymore.

# **Pricing**Step 3

Selling at **JBF let's you be in control** of each item. You set the price and decide if it goes half price on the last day of the sale.

Plus, in case the item doesn't sell, you can either donate it to our Charity Partners who serve local families in need, or you may pick it up.

The most successful JBF Consignors practice

## **Shopper-Focused Pricing**

You're a smart bargain shopper - simply ask, "What price would make me buy this item without hesitation... and brag about it later to a friend?"



LOGIN

**Time Saver:** Sort items by size & gender, then use **Rapid Entry**.

Log into your JBF Profile and click on the TAGGING icon.



### **Clothing Price Points**

Bargain Brands

\$1-\$4











#### Everyday Brands

\$3-\$6











#### Premium Brands

\$4-\$10











Be sure that your "Reduce" & "Donate" settings fit your personal preference.

Baby Equipment, Furniture, Toys, Books, Games, Bags & Carriers

**Price** 

50% - 90%

below retail prices

#### **CHARGE MORE FOR:**



- · NWT (New with Tags)
- "Dressy" Items
- Excellent Condition
- · Items in Original Packaging
- Large Items
- Hot Toys

#### **CHARGE LESS FOR:**



- T-Shirts
- Play Clothes
- Infant Items
- · Maternity Clothing
- Junior Clothing

PRINT your tags on white cardstock. We love to use the 6 tags per page PDF option. After you cut out your tags, organize them by type & size. This will make your next step

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# **Prepping**Step 4

Wow! You're making progress! Now that you have your tags printed, here's everything you need to know about attaching tags, packaging non-clothing items, and hanging clothes.

**Hanging Clothing** 

Outfits, pajamas, coats, dresses, bathrobes, dress-up, swimsuits, etc.

Limit 10 maternity & 10 juniors items.

Hang items on a child-sized hanger (or appropriate size if bigger) with hook open to the left (looks like a "?").

Attach multiple items (if outfit or set) using a tagging gun or safety pins so that pieces cannot be separated.

Attach JBF tag to item's tag or seam (don't make a hole or damage the fabric!) and be sure the tag is easily seen on the front of the item.

### **Other Clothing**

Onesies, socks, tights, infant mittens, booties, hats, accessories, etc.

Attach sets of items (for example, 3 onesies or 6 pair of socks) together with a tagging gun or safety pins and place in a **clear self-sealing bag**.

**Attach JBF tag** to items inside bag. Do not tape bag closed - volunteers will help shoppers inspect items prior to purchase.

#### **Shoes**

**Hole-punch tag** and use a **zip-tie** to secure both shoes and tag together.

For infant shoes that cannot be zip-tied, place in clear self-sealing bag with tag.

## **High Priced Items**

You may place any items in our High Value Cabinet near Checkout.



#### **Toys**

Use **clear tape** to attach tags to items.

Small pieces? Put into a clear bag and tape to secure. Large pieces? Strap together with clear packing tape.

Batteries MUST be included.

#### **Books & DVDs**

Use **clear bags** or clear cling wrap to hold multiple items together. Tie sets of books together.

Use **clear tape** to attach tags to items. Use **painter's tape** if removing tape will damage item.

Do not tape DVDs closed (we will add a security sticker after Drop Off.

### **Bags & Carriers**

**Hole-punch** tag at tie to item. Place expensive items in High Value Cabinet. If multiple pieces, list # items on tag.

#### **Infant Items**

Use **clear tape** to attach tags to items.

Multiple pieces? Put into a clear bag and tape to secure.

### **Large Items**

For furniture and infant equipment, attach tag securely to item using clear tape or hole-punch and tie.

Batteries MUST bet included.

Follow <u>Safety & Recall Guidelines</u> for car seats, equipment, cribs, etc.

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# Packing Step 5

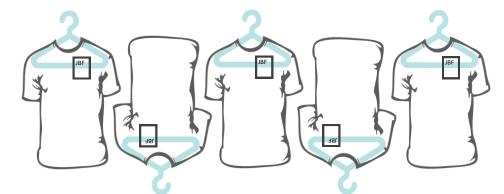
**It's getting real!** Once your items are priced & prepped, we suggest packing them for Drop Off according to type and size.

You'll be placing your items where they belong throughout the sale, so having items grouped together will speed up your drop off process.

### **Hanging Clothing**

Lay clothing in boxes or bins. **Alternate when the size changes** so that you don't have to look at every single item again during Drop Off.

We'll inspect clothing, so have these items easily accessible when you arrive.



#### **Car Seats & Cribs**

These items require a <u>Safety Waiver</u>. Be sure that you staple a complete waiver to the item's tag. Our Safety Inspection Team will remove the Waiver prior to shopping times.

## Infant Items

Pack nursing, feeding, diapering, potty training, bathing & safety together.

These items will be placed near each other at the sale.



### **Toys**

Toys will be organized by age group, so if you have lots of toys, pre-sorting them by age will be helpful.

# Books, Games, Puzzles & DVDs

Pack these items together - their areas will be in close proximity for Drop Off.

# Drop Off... It's Easy!

STEETWEE .

**Tuesday, March 19 10:00am - 8:00pm** 

- Bring your <u>Consignor</u>
   <u>Agreement</u> and any Crib and/or Car Seat <u>Waivers</u>
   that you need
- 2. Drive onto Fairgrounds at Orange Gate - off Fairview near the wooden rollercoaster!
- You will place your items on the sales floor - plan for about an hour
- 4. Don't forget to pick up your Presale Ticket for early shopping on Wednesday!

Then sit back, relax & watch your Consignor Check Grow!

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