



THE VENDOR GALLERY SPRING 2020

Oaks, Reading, Lancaster, Lower Bucks/Warminster

WHY PARTICIPATE AT THE VENDOR GALLERY?

- ◆ Thousands of people visit our sales each season: Oaks 15,000+ \ Reading 12,000+ \ Lower Bucks/Warminster 7,000+ \ Lancaster 7,000+
- ◆ Be part of the largest Children & Maternity Consignment Sale in the Country AND the option to participate in multiple same-owner sales!
- ◆ Local targeted demographic: Families with young children, parents and grandparents.
- ◆ Huge digital presence: Facebook community: Reading, Oaks & Lancaster 36,000+ \ Lower Bucks/Warminster 16,000+
- ◆ Direct Sales: Sell products in our Vendor Gallery
- ◆ Good value: Participate in multiple sales and pay early to save!
- ◆ Exclusivity: One table per brand is permitted at each event location
- ◆ Priority: Vendor Gallery participants have first option to renew for the next season's event(s).

THE VENDOR GALLERY DETAILS:

Just Between Friends

- ◆ Offers a discount of 10% if Vendor participates in two sales, 15% off for three sales or 20%(\$240) off for four sales AND is paid in full by 2/29/20.
- ◆ Offers \$25 discount per sale if payment is received one month prior to vendor set-up date of each specific event. Offers cannot be combined and do not apply to daily rental rate.
- ◆ Will provide two Presale Passes to shop at noon on Wednesday in Oaks & Reading and Thursday in Lancaster & Lower Bucks/Warminster AND two Presale Passes to shop the half-price Presale on Saturday night at 6:30pm.
- ◆ Will provide one uncovered 8' table and two chairs. Booths with access to electricity are limited and are reserved on a first come first serve basis.
- ◆ Will determine placement and location of vendor tables. This information will be shared with said vendor after receiving the Vendor Agreement and payment.
- ◆ Has the right to refuse any products and/or services that do not represent the Just Between Friends brand or image.



THE VENDOR GALLERY DETAILS(Cont'd):

Vendor

- ◆ Will only sell items/services related to families with young children.
- ◆ Will not sell illegal, unsafe or recalled items.
- ◆ Is responsible for keeping their space neat, clean and will dispose of their trash.
- ◆ May not have unpaid JBF merchandise at their table at any time.
- ◆ Will not solicit JBF customers on the JBF sales floor.
- ◆ Will only solicit customers from their assigned table.
- ◆ Is solely responsible for managing and operating their table.

REGISTERED VENDOR GUIDELINES:

- ◆ To participate, complete registration and payment in full is required by:
 - Oaks: 3/7/20
 - Lancaster: 3/7/20
 - Reading: 4/4/20
 - Lower Bucks/Warminster: 4/4/20
- ◆ Refunds given if notice is received 30 days prior to Vendor Setup Date listed below. No refund will be given with less than 30 days cancellation notice.

◆ **Vendor Setup at 5:00pm**

Oaks: 3/17/20

Lancaster: 4/1/20

Reading: 4/14/20

Lower Bucks/Warminster: 4/22/20

Vendor Breakdown at 3:00pm

Oaks: 3/22/20

Lancaster: 4/5/20

Reading: 4/19/20

Lower Bucks/Warminster: 4/26/20

THE VENDOR GALLERY FEES:

Costs vary by location due to availability of space and number of shoppers. Daily fees are available upon request. Please email kathysermarini@jbfsale.com for more information.

- ◆ Oaks | Wednesday, 3/18/20 – Sunday, 3/22/20 \$400.00
- ◆ Lancaster | Thursday, 4/2/20 – Sunday, 4/5/20 \$200.00
- ◆ Reading | Wednesday, 4/15/20 – Sunday, 4/19/20 \$350.00
- ◆ Lower Bucks/Warminster | Thursday, 4/23/20 – Sunday, 4/26/20 \$ 250.00



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REGISTRATION FORM

To register for the Vendor Gallery at Just Between Friends; please read the details and guidelines, complete, sign and date this Registration Form and send payment in full by the listed due date(s).

Name: _____

Company Name: _____

Company Website: _____

Facebook Page: _____

Address: _____

Contact Phone Number: _____ Contact Email: _____

Product/Service Description: _____

Check Each Sale In Which You Wish To Participate		
<input type="checkbox"/> Oaks		\$400.00
<input type="checkbox"/> Lancaster		\$200.00
<input type="checkbox"/> Reading		\$350.00
<input type="checkbox"/> Lower Bucks/Warminster		\$250.00
Discounts 2 Sales = 10% Off 3 Sales = 15% Off 4 Sales = 20% Off OR: \$25 Discount Per Sale ** No Discounts on Daily Fees**	TOTAL	
	SUBTRACT DISCOUNT	
	GRAND TOTAL	

Make Checks Payable To: JBF, Buds Too

Mail To: JBF c/o Kathy Sermarini, 725 Gilbertsville Road, Pottstown, PA 19464

Paypal To: tracypanase@jbfsale.com

Contact: Kathy Sermarini; 484-944-4174; kathysermarini@jbfsale.com

Thank you for your interest in our sale(s). We look forward to working with you!

Signature

Date