

# JBF- Reading and Western Mainline, PA

*Fall 2009 Sales*  
September 23-26  
Greater Reading Expo Center  
2525 N. 12th St, 19605  
*And*  
October 29—November 1  
Greater Philadelphia Expo Center  
100 Station Ave, Oaks 19456



## Double Your Selling and Saving Opportunities!

Buckle your seat belts bargain shoppers—we have great news! In addition to the Fall/Winter Reading JBF Sales event, we will be hosting another event to better accommodate the Western Mainline. This sale will take place October 29—November 1st at the Greater Philadelphia Expo Center which is conveniently located in Oaks (near The Dump—off of 422).

What does this mean to you? If you plan on consigning at the Reading sale, you will be able to take all unsold items to the Western Mainline Sale WITHOUT having to RETAG! Your consignor number will remain the same for BOTH sales. If you are a shopper, you will have two great venues to get the best selection on fall/winter clothing, toys, books, furniture, and on and on. And, last but certainly not least, we now have double the opportunity to support local charities who benefit from the generosity of JBF Consignors.

To join us for either sale (even if you already have a consignor #), you must UPDATE your information on BOTH sites. Click here for the [Reading Sale](#) and once you've done that, click here to do the same for the [Western Mainline Event](#).

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### Volunteering PAYS—Get More \$\$ out of JBF!

Dedicated volunteers make our sale happen! Register by **Updating Your Information** on the [Online Signup](#) webpage. Volunteers make 70% of the sale price of all consigned items and shop first (see complete schedule on page 3).

Volunteer shifts are 3 hours each and include sale set up, merchandise inspection, checkout, security, sorting and breakdown. If you want are not able to volunteer, but still want to shop early, ask us about BARTERING options.

The Reading volunteer scheduler opens on August 1st. Click here to register yourself for volunteer shifts. The more you volunteer, the earlier you shop! Please call or e-mail Beth McIntyre with any questions at [BethMcIntyre@jbfsale.com](mailto:BethMcIntyre@jbfsale.com) or 484-638-0072

### Update Your Consignor Status

Remember, even if you participated in the Spring '09 Reading Event, you must UPDATE your information in order to join us again in the Fall.

[Click here](#) to let us know that you will be joining us again in the Fall.

### Become a Fan on Facebook



The Nation's Leading Children's & Maternity Consignment Sales Event

## Help Us Spread the Word!

When everyone knows about JBF, we all win! More shoppers means more sales and more consignors equals more great items to choose from. Our "Consignors Wanted" poster is now available. Click here to download a copy to post at your daycare, school, church, or other community center. We are in the process of contacting local area pre-schools and secondary institutions to inquire about placing FREE ADMISSION passes in each child's backpack. If you are able to assist with this project (you have an in), please let us know.

## Today is a GREAT Day to TAG!

It's never too soon to start prepping your items. The earlier you start, the more money you will earn. Once you begin to gather your items, chances are good you will be amazed at how much stuff you actually have. If you wait until the last minute, tagging can seem like a daunting task and it doesn't have to be that way at all.

It's easy to get started. Simply go to [www.myjbfags.com](http://www.myjbfags.com) and watch the short demo video. You'll be on your way to turning your closet into CASH!



## JBF Starter Kits Available Now Each kit includes:

- Tagging Gun
- 100 Hangers
- 25 Sheets Cardstock
- 400 Attachers

**Kits available for \$25 plus shipping**

**Please E-mail [BethMcIntyre@jbfsale.com](mailto:BethMcIntyre@jbfsale.com) to reserve your kit today.**

## Promote Your Small Business With JBF!

Do you have a product or service that caters to the needs of local moms and dads? Are you looking for creative and cost effective ways to reach your target market? It's not an easy task with current market conditions and all of the competing demands for consumers' time and attention. We can help!

There are two sponsorship opportunities at JBF's Fall Event...[click here for complete details](#). You can choose to participate with a Vendor Table (full access for the entire event) and/or insert your promotional literature in our Coupon Bag for the first 500 shoppers. Both are affordable and good use of your marketing dollars. Contact [BethMcIntyre@jbfsale.com](mailto:BethMcIntyre@jbfsale.com) for additional information.

## READING SALE EVENT SCHEDULE

Monday September 21st	Tuesday September 22nd	Wed. & Thurs. Sept. 23rd— 24th	Friday Sept. 25th	Saturday Sept. 26th	Sunday Sept. 27th
<p><b>8:00am—3:00pm</b> Set Up</p> <p><b>3:00pm-9:00pm</b> Consignor Drop Off</p> <p>Please allow 30-60 minutes for drop-off. To expedite the process, please have your items grouped by size and by gender.</p>	<p><b>8:00am-Noon</b> Consignor Drop Off Continues</p> <p><b>Pre-Sales</b> <b>4:00pm</b> 9-Hour Volunteers</p> <p><b>4:30pm</b> 6-Hour Volunteers</p> <p><b>5:00pm</b> 3-Hour Volunteers</p> <p><b>5:30pm</b> Consignors</p> <p><b>6:00pm-9:00pm</b> First Time Parents &amp; Grandparents</p>	<p><b>9:00am-7:00pm</b></p> <p><b>Public Sale</b> \$3 Admission <i>Admission charged on 1st day only. All other days are free to the public.</i></p>	<p><b>8:00am-7:00pm</b> 25% Off Sale Free Admission</p> <p><b>7:30pm</b> 50% Off Pre-Sale for Volunteers</p> <p><b>8:00pm</b> 50% Off Pre-Sale for Consignors</p>	<p><b>8:00am—8:00pm</b> 50% Off Sale ALL DAY!!</p> <p><b>Free Admission</b></p>	<p><b>Sale Closed to Public</b></p> <p><b>9:00am—1:00 pm</b> Break Down</p> <p><b>1:00pm—3:00 pm</b> Consignor Pick Up</p> <p>Any items not picked up will be donated to charity!</p>



## WESTERN MAINLINE SALE EVENT SCHEDULE



Tuesday Oct. 27th	Wednesday Oct. 28th	Thurs. & Fri Oct. 29th— 30th	Sat. Oct. 31st	Sunday Nov. 1st
<p><b>8:00am—3:00pm</b> Set Up</p> <p><b>3:00pm-9:00pm</b> Consignor Drop Off</p> <p>Please allow 30-60 minutes for drop-off. To expedite the process, please have your items grouped by size and by gender.</p>	<p><b>8:00am-Noon</b> Consignor Drop Off Continues</p> <p><b>Pre-Sales</b> <b>4:00pm</b> 9-Hour Volunteers</p> <p><b>4:30pm</b> 6-Hour Volunteers</p> <p><b>5:00pm</b> 3-Hour Volunteers</p> <p><b>5:30pm</b> Consignors</p> <p><b>6:00pm-9:00pm</b> First Time Parents &amp; Grandparents</p>	<p><b>9:00am-7:00pm</b> Public Sale \$3 Admission <i>Admission charged on 1st day only. All other days are free to the public.</i></p> <hr/> <p>Oct. 30th</p> <p><b>7:30pm</b> 50% Off Pre-Sale for Volunteers</p> <p><b>8:00pm</b> 50% Off Pre-Sale for Consignors</p>	<p><b>8:00am-5:00pm</b> 50% Off Sale ALL DAY!!</p> <p><b>Free Admission</b></p>	<p><b>8:00am—12:00 pm</b> 50% Off Sale continues</p> <p><b>12:00pm—4:00pm</b> Break Down</p> <p><b>4:00pm—6:00 pm</b> Consignor Pick Up</p> <p>Any items not picked up will be donated to charity!</p>



### Still Have Questions....



If you have any questions, please do not hesitate to call or e-mail us. We also encourage you to check our websites as we strive to maintain accurate and timely information on-line.

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