

Just Between Friends founders to appear on CNBC program

By **MATT GLEASON**
World Scene Writer

In 1997, Shannon Wilburn and Daven Tackett practically found cash in their closets when the local mothers turned garage-sale-ready items into a thriving consignment business dubbed Just Between Friends.

The duo's first sale — the one in Wilburn's living room — featured all of 17 consignors.

Today, the still-growing Tulsa-based JBF has 61 franchises in 16 states.

Each of those franchises has biannual sales featuring everything from gently loved children's and maternity clothing, to toys, baby equipment and furniture.

Last year alone, JBF, which Wilburn and Tackett run out of their homes, netted \$4.5 million.

Until recently, the pair had basked only in local media coverage. But then JBF's marketing team contacted employees of CNBC's "The Big Idea with Donny Deutsch," which boasts it "is your road map to the American Dream." Message received.

On Tuesday — at 9 p.m., on cable channel 49 — Deutsch will feature two Okie women who followed their own map to the American Dream and ended up in New York for an episode titled "Hidden Millions."

Wilburn got word of the good news first.

"I was like, 'No way!'" she recalled of the Wednesday telephone call with a member of her marketing team.

Wilburn, who doesn't have cable television because her children watch enough TV as it is, immediately called Tackett to ask, "Do you know that show called 'The Big Idea?'"

Of course Tackett watched the show, she said, but little did she know she'd soon be on the show herself.

"No way!" Tackett recalled saying while in the car with her husband.

Yes way, Tacketts. Still, Tackett didn't want to get too excited.

"I'm a realist," she said, "So I thought, 'I'll just wait until



JAMES GIBBARD / Tulsa World file

Shannon Wilburn, part owner of Just Between Friends, the state's largest outlet of infant, toddler, teen and maternity items, checks used clothing at Expo Square in Tulsa.

they really give us the pitch and make sure it's a for-sure deal."

Turns out it was, so Thursday morning, Tackett headed to her hairstylist, who heard the news and said, "Oh, you have to get a facial."

After all, this is the same show that featured The Donald's daughter, Ivanka Trump, not long ago.

Actually, a giddy Wilburn recalled the moment she heard the show's staff will handle the duo's hair and makeup.

"I was like, 'Oh, this is so cool,'" she recalled. "I was like,

'Who else gets to do this: Stay home with their kids and run a company out of their home and get to be on national television?'"

Before the pair, along with their two-person marketing team, leave for New York on Sunday, Tackett wanted to streamline JBF's franchise application process.

"I just don't know what a show like this can do for a business," she said. "I'm assuming from other businesses I've seen on (the show), it really gives them a third-party endorsement and really gives

them a lot of credibility so they can take that experience and say, 'You know what? Somebody else besides us now says we're a company that you can look up to, or you can invest in or you can at least check out, because this is a good idea.'

"(JBF) worked 61 times so far in 16 states," she continued, "and so it might work in your state."

JBF can be found online at www.tulsaworld.com/jbf.

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Tube picks
Don't-miss TV for Saturday

'The Super Bowl's Greatest Commercials'
Co-hosts Daisy Fuentes and Jim Nantz present a new look at "The Super Bowl's Greatest Commercials."
7 p.m. CBS, channel 6

tv

- 9:00 p.m.
 - 6 **48 Hours Mystery** - Everything is about to change after a child spends 17 years in prison for killing his parents. (CC)
 - 10:00 p.m.
 - 5 **Mad TV** - Comic Kathy Griffin. (CC)
 - 10:30 p.m.
 - 9 **Saturday Night**
- Live** - Musician Jon Bon Jovi; the Foo Fighters perform. (HD) (CC)
- Changes**
 - 5 **UFO Files** (10/11 a.m.)
 - 12 **M*A*S*H** (1 p.m.)
 - 5 **Animal Cops** (7/10 p.m./2 a.m.)
 - 9 **St. Jude: Fighting for Life** (9 p.m.)
 - 30 **Some Assembly Required** (10 p.m.)

Garden World in Sunday's paper

Barry Fugatt's Garden World column will run in Sunday's Scene section. Look for information about an upcoming seminar on the recent tree damage, and a way to buy replacement trees for a small donation.

Looking for love

If you can provide a good home for either of the following pets, please call Pet Adoption League (PAL) at 365-8725; Web site: www.pet-adopt.org.



Pepper
This sleek, black feline is Pepper. She is 1 year old and a real sweetheart. Pepper loves people and gets along with all pets, including dogs.



Jedi
Jedi was found dumped with siblings in a wooden crate. He is a 1-year-old mastiff mix. Jedi is gentle, housetrained and loves kids and other dogs. He'll be a loyal family pet.

More adoption agencies: Animal Aid, 744-8280; A.R.F., 622-5962; Cat Adoption Center, 486-7727; Friends of Felines, 299-1116; Home At Last, 834-8916; Pet Adoption League, 365-8725; P.A.W.S., 376-2397; StreetCats, 298-0104; Tulsa City Animal Shelter, 669-6299; Tulsa S.P.C.A., 428-2529; Tulsa Humane Society site, www.tulsapets.com

The pets: Four Jack Russell Terriers — Isabella, 13 years old; Sadie, 12; Bailey, 8; Buddy, 2; and one cat, Mombo, 11.

The family: Lisa Riggs

Describe your pets' personalities: Isabella is incredibly smart and observant. She thinks she is a person, not a dog. She only uses the dog door if no one is there to open the real door for her. She is very loving and gives the best hugs ever.

Sadie is very dominant and bossy. She rules the house — at least where the pets are concerned — but she is very sweet to people, especially kids and babies.

Bailey is a ball fanatic. The moment he wakes up, he grabs a ball to play, and it's the last thing he does before bed. He is a really good dog — very obedient (unless he's chasing a squirrel or other small critter).

Buddy is the mischievous one — he is honestly about the sweetest dog ever, but he sometimes acts his age. No matter what is going on, he crashes at about 9 p.m. and is down for the night, just like a little rag doll.

And Mombo is a little shy where

strangers are concerned, but otherwise I think he thinks he is just one of the dogs.

Describe a memorable story about you and your pets: My house was struck by lightning last summer, and it knocked the chimney off the house into the front yard. All of the dogs reacted true to their personalities.

When I got home, about an hour after the lightning struck, Isabella (the smart one) was hiding in the bathtub; Sadie was hiding in the basement until she heard my voice; and Bailey and Buddy were outside playing — they were filthy and I thought they had been digging in the yard, but they were covered with soot from the chimney exploding.

Animal House is a weekly feature spotlighting Tulsa World readers and their animal friends. If you know someone who has fantastic pets, send us his or her name and tell us why you think he or she would be a good subject for Animal House. Write to: kim.brown@tulsaworld.com or call 581-8474.

animal house

By **Kim Brown**



STEPHEN PINGRY / Tulsa World

Lisa Riggs with dogs Isabella, Sadie, Bailey and Buddy.

calendar
TODAY'S EVENTS

theater

"An Evangelist Drowns," an original one-woman play about charismatic evangelist Aimee Semple McPherson, 8 p.m., Tulsa Performing Arts Center, Second Street and Cincinnati Avenue. 596-7111.

"Dead Girl Dreams Die Hard" the unsolved murder of a young woman who dreamed of a Hollywood career leads to an evening of mystery, suspense and murder, this is an interactive dinner theater, 7 p.m., Molly's Landing, 3700 Highway 66, Catoosa. 857-8092.

"The Drunkard," melodrama sing-along and olio presenting a variety of vaudeville-type acts, 7:45 p.m., Spotlight Theater, 1381 Riverside Drive, 587-5030.

film

The Road Warrior, midnight, Circle Cinema, 10 S. Lewis Ave. 592-3456.

dance

Adult Christian Dance, an alco-

hol- and smoke-free environment, includes ice breakers, dance lessons and free soft drinks, singles and couples welcome, 8-11:30 p.m., Faith United Methodist Church, 7431 E. 91st St. 745-5883.

information

Tips for Healthier Eating for Adults, a representative from the Tulsa City-County Health Department will share some basic ways to improve your nutrition, 2-3 p.m., Zarrow Regional Library, 2224 W. 51st St. 591-4366.

Get Connected Military Support, the group is open to anyone with a friend, fiancé, child or loved one in the military, refreshments will be served and children are welcome, 10-11:30 a.m., Nathan Hale Library, 6038 E. 23rd St. 492-2554 ext. 750.

leisure/exercise

Jazzercise dance fitness class, 10:15 a.m., Glenpool Recreation Center, 13800 S. Peoria Ave., Glenpool. 494-7075.

Beginning yoga, for ages 16 and older, 9-10:30 a.m. Saturdays, Henthorne Community Center, 4825 S. Quaker Ave. 746-5053.

Restorative yoga, 11 a.m.-noon Saturdays, Henthorne Community Center, 4825 S. Quaker Ave. 746-5053.

family-children

Doodlebops Live, Deedee, Rooney and Moe Doodle engage both kids and adults in their live interactive show featuring real music inspired by legendary artists, 1 p.m., ORU Mabee Center, 7777 S. Lewis Ave. 495-6000.

etc.

Vietnam Remembrance Service, party afterward, noon, American Legion Post 1, 1120 E. Eighth

St. 587-3938.

Tulsa Running Club Winter Banquet, event includes dinner and awards, call for costs, 6 p.m., Escargot's, 724 S. Main. 625-3147.

Tulsa Flea Market, collectibles, furniture, crafts, jewelry and more, Expo Square Exchange Center 1, 4145 E. 21st St. 744-1386.

Submit items one week in advance to Events, Tulsa World, P.O. Box 1770, Tulsa, OK 74102, fax to 581-8353 or e-mail at events@tulsaworld.com. Events must be in a public place and open to the public. For more information, call 581-8320.

CANCER?
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think ON THESE THINGS

By **Joyce Sequichie Hifler**

If shame is holding us hostage, we need to kick it out and know that we have nothing we cannot get over. What other people think is of no consequence, and if they want to tell us what they think — so what! We and everyone else are personally responsible for what they have done and how they look and what they think and say. There are those who wish to inform us

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