



Just Between Friends (JBF), the nation's largest maternity and children's consignment sales event franchise, is experiencing phenomenal growth across the country because its focus is not on the economy, but on helping local families, especially moms, to find success reselling their outgrown and unused kids' stuff. JBF offers semi-annual events each spring and fall at indoor and well-organized venues that are convenient to families across each region. There are also a number of bartering options, for moms who are unable to volunteer, but would like to shop early.

Just Between Friends' mission is to glorify God by bringing communities and families together in a welcoming, friendly venue that allows them to care for children and be good stewards of what they have been given. Consignors make anywhere from 65%-70% on their sold items and are given the opportunity to volunteer at each event so they can shop first, before the doors are opened to the public.

Just Between Friends' events are designed to bless, not only consigning families, but also those who come to shop. All items are inspected before they are placed on the sales floor because JBF respects the time of busy shoppers and maintains a tradition of "only the best" so that everyone knows each shopping experience is going to be fun, easy and will include plenty of great bargains.



"It is amazing to see how each JBF event grows, from season-to-season," said Shannon Wilburn, president of JBF and co-owner of the Tulsa JBF franchise, which sold over \$1 million worth of children's items for the Tulsa community in 2008. "Each of our franchises also works with one or more local children's charities to benefit local families in crisis and provides our donating consignors with itemized tax deductions. Our new online barcode tagging system is easy to use and allows consignors to track their sales online, as well as manage their inventory for each sale."

Based on a national survey, Just Between Friends' best source of advertising is word-of-mouth, which means that moms are telling moms about these great events because they have fun, make good money and find significant savings on the items they need next for their growing families. Why else would more than 120,000 American moms embrace JBF and tell their friends and family?

Another attractive aspect of Just Between Friends is its "Recycle. Resell. Recoup. Rejoice!" philosophy that embraces green living and green business at its very best. JBF owners are proud to help communities reduce landfill waste by extending the useful lifespan of tens of thousands of children's products each season.

More information about Just Between Friends is available at www.jbf sale.com.