

Back-to-School Bargains: Local Mom and Dad Help Tulsa Families Save/Make Money for the New School Year

Families make the grade with 50-90 percent savings

Tulsa, OK- School bells will ring and parents will sing! Back-to-school is coming up but it can be costly. A mom and dad in Tulsa has done their homework and is helping families' gear up for the new school year – at a fraction of retail prices. **Just Between Friends of Tulsa is getting ready for their upcoming sales event August 17th-23rd in the Exchange Center Building at Expo Square.**

Back-to-School shopping is the nation's second largest shopping event of the year, second only to Christmas. The National Retail Federation estimate more than \$83 billion is spent on back to school every year. Each family averages close to \$700 on Back-to-School at retail prices, but at JBF Tulsa, families can find all they need at 50 – 90% off retail prices – while helping other families make money.

Families will find everything they need to raise a family, from maternity to size 14.. Bargains range from clothing, toys, electronics, books, baby equipment, furniture and much more.

JBF Tulsa helps families “turn clutter into cash” as a consignor. Families price and tag their own items using an easy online system, and JBF does the rest of the work handling the sales. Consignors earn 60 percent of the sales and 70 percent if they volunteer. The rest of the money covers the cost of putting on the event.

JBF of Tulsa Dates: Sunday, August 17th 1 to 7 p.m.

Monday, August 18th - 9 a.m. to 7 p.m.

Tuesday, August 19th – 9 a.m. to 7 p.m.

Wednesday, August 20th – 9 a.m. to 7 p.m.

Thursday, August 21st – 9 a.m. to 7 p.m. (DISCOUNT DAYS BEGIN) 25% off all items without a star on the tag.

Friday, August 22nd – 9 a.m. to 7 p.m. (continue 25% off discount day)

Saturday, August 23rd - 9 a.m. to 5 p.m. (FINAL DAY of sales event and 50% off discount day.

Place: Exchange Center Building at Expo Square

Admission: \$10 on Sunday, Aug. 17 (Admission good for ALL days of the sales event.)

Local mom and dad, Daven and Paul Tackett organizes and runs JBF Tulsa events twice a year. They are thrilled to help the community save and earn money. JBF Tulsa also gives back, donating unsold items and part of the proceeds to Emergency Infant Services and Catholic Charities. Daven and Mr. JBF are available for interviews before and during the event. They can also provide families who participate as consignors and shoppers for interviews.

About Just Between Friends

In 1997, Just Between Friends was created in a living room in Tulsa, Oklahoma when Daven Tackett and Shannon Wilburn hosted a sale with 17 friends as consignors and had gross sales of \$2000. The sales caught on with families and grew so in 2003, they formed Just Between Friends Franchise Systems, Inc. Wilburn is now sole owner of Just Between Friends Franchise Systems, Inc., which has 140 franchises in 29 states and sold more than 25 million in merchandise in 2013. Tackett is now sole owner of Just Between Friends Tulsa. Just Between Friends has been on the Inc. Magazine 5000 list of fastest growing companies the past four years and was named one of Entrepreneur Magazine's Top 500 Franchises. JBF has been featured on numerous national television shows including CBS Early Show, ABC News, Good Morning America, CNN, Headline News, Fox News, Inside Edition, CNBC's The Big Idea and on www.yahoo.com, www.sheknows.com and Disney website www.family.com.